

## Career Summary

Post Production specialist with over thirteen years of graphic design, motion graphics and video editing experience.

## Education

### International Academy of Design & Technology

- Bachelor's Degree in Post Production

### Southwest Florida College

- Associate's Degree in Digital Design and Computer Animation / Multimedia

## Professional Experience

### Creative Services Producer . . . . . Jul. 2018 – Present

WPTV Newschannel 5 (NBC Affiliate) - West Palm Beach, FL

- Filmed talent in video shoots with full production equipment
- Edited image/topical promos for the station
- Created motion graphic animations for promos and social media

### Remote Freelance Motion Graphic Artist

Mad Bear Productions. . . . . Oct. 2014 – Present

- Created motion graphics and animations for client videos/commercials

### Graphic Designer . . . . . Oct. 2016 – Jun. 2018

NBC2 / ABC7 / Waterman Broadcasting - Fort Myers, FL

- Shot and edited daily news teases for Facebook
- Created news graphics and designed print/digital ads for the TV stations

### Graphic Artist. . . . . Apr. 2014 – Oct. 2016

WINK-TV (CBS Affiliate) - Fort Myers, FL

- Designed graphics and 3D animations for news broadcasts
- Created commercial spots for local advertisers

### Freelance Videographer/Photographer . . . . . May. 2013 – May. 2018

Since 1987 Films - Brandon, FL

- Filmed and photographed weddings, edited wedding/event videos

### Graphic Designer . . . . . Nov. 2011 – Apr. 2014

Tampa General Hospital - Tampa, FL

- Created print items including posters, menus, booklets and flyers

### Graphic/Web Designer, Social Media Manager . . . May 2010 – May 2012

Renda Broadcasting - Bonita Springs, FL

- Created graphics, managed radio station websites and social media
- On-site photographer/videographer for station events

### Graphic/Web Designer . . . . . Nov. 2008 – Aug. 2010

Moda Light - Cape Coral, FL

- Designed promotional items, publications, and maintained the website



## Software Skills

- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Audition
- Final Cut Pro
- Cinema 4D
- Viz Artist
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint

## Gear Skills

- Canon & Sony DSLRs
- DJI Ronin-S Stabilizer

## Platform Skills

- Mac & PC

## Portfolio

danny-caro.com

## Language

Bilingual, fluent in English & Spanish

## References

Available upon request